

Last Received: 09/20/2012 8:30 AM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () DEL CIELO MEDIA Rep Firm () LOS ANGELES

Advertiser () US CHAMBER OF CMRC 10755 SCRIPPS POWAY PARKWAY, SUITE#550 Sales Office ()

Product US CHAMBER OF COMMER SAN DIEGO, CA 92131 Salesperson () DEBBIE CARTER

Estimate# 919930 Agency C/P1/P2/E //919930 Salesperson Phone# 323-761-6119

Buyer CARMEN MAGDALENO Flight Dates 09/20/2012 - 09/30/2012 Salesperson FAX# 323-686-5240

Phone# Hiatus Weeks

Fax#

-- CONTRACT COMMENT --

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	10P-1045P	NEWS - PLS RUN 1/DAY	:30	\$1,500.00	09/24-09/27	4	1	4	\$6,000.00	
				Buyline Comment: NEWS - PLS RUN 1/DAY								
	2	SU	10P-1045P	SUN NEWS	:30	\$1,500.00	09/23-09/30	1	2	2	\$3,000.00	
				Buyline Comment: SUN NEWS								
	3	W	8P-10P		:30	\$2,800.00	09/26-09/26	1	1	1	\$2,800.00	
				Buyline Comment: X FACTOR								
	4	TH	8P-9P		:30	\$2,800.00	09/27-09/27	1	1	1	\$2,800.00	
				Buyline Comment: X FACTOR								
	5	M	9P-10P		:30	\$2,000.00	09/24-09/24	1	1	1	\$2,000.00	
				Buyline Comment: MOB DOCTOR								

--REPORT TOTALS--

Report Totals: 9 / \$16,600.00

--SALES MONTHLY TOTALS--

Sep 12: 9 / \$16,600.00

Sales Totals: 9 / \$16,600.00

Station Totals: 9 / \$16,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$237,143	CATV 0%	WAVY 38%	WGNT 0%	WPXV 0%	WTKR 32%
		WTVZ 2%	WVBT 7%	WVEC 21%		

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Advertiser	() US CHAMBER OF CMRC		10755 SCRIPPS POWAY PARKWAY, SUITE#550	Sales Office	() LOS ANGELES
Product	US CHAMBER OF COMMER		SAN DIEGO, CA 92131	Salesperson	() DEBBIE CARTER
Estimate#	919930	Agency C/P1/P2/E	//919930		
Buyer	CARMEN MAGDALENO	Flight Dates	09/20/2012 - 09/30/2012	Salesperson Phone#	323-761-6119
Phone#		Hiatus Weeks		Salesperson FAX#	323-686-5240
Fax#					

Books	null
Demos	RHOMES

--- CREDIT RISK ---
CASH IN ADVANCE